

# Horry County Memorial Library Board of Trustees Meeting Agenda



**Thursday, April 27, 2023, 4:30 p.m.**  
Horry County Government & Justice Center  
Multi-purpose Room D  
1301 2<sup>nd</sup> Avenue, Conway, SC 29526

- I. Call to order
- II. Pledge of Allegiance
- III. Public Input
- IV. Approval of Minutes: Regular Meeting, March 23, 2023
- V. Library Administration Building Update
- VI. Director's Report
- VII. Adjourn

Please contact Library Administration if you are unable to attend.

Library Administration, 843-915-5285 [hcmadmin@horrycounty.org](mailto:hcmadmin@horrycounty.org)

**Next Board Meeting: June 22, 2023, 4:30 p.m.**

Horry County Government & Justice Center  
Multi-purpose Room D

**Horry County Memorial Library Board of Trustees**  
March 23, 2023

The Horry County Memorial Library Board of Trustees held their monthly meeting on Thursday, March 23, 2022 commencing at 4:30 pm at the Horry County Government & Justice Center, Multipurpose Room D, 1301 2nd Avenue, Conway, SC 29526

**Board members present:**

Betsy Fay (District 2)	Brenda Blanton Little (District 8)
Karyl Brown (District 3)	Teresa Moise (District 9) – Chairperson
Marjorie Thompson (District 4)	Lisa Ricketts (District 11)
Gini Ingram Abee (District 5)	

**Board members absent:**

Vacant (District 1)	Vacant (District 7)
Sarah Fry (District 6)	Vacant (District 10)

**Staff present:**

Tracey Elvis-Weitzel, Director  
Lynn McKiernan, Assistant Director

- **Call to order- Pledge of Allegiance:** Chair Teresa Moise called the meeting to order at 4:30 pm. The Pledge of Allegiance was recited.
- **Public Input: (none)**
- **Approval of minutes, regular meetings, October 27, 2022 and January 26, 2023:**  
**MOTION:** Gini Ingram Abee moved to approve the meeting minutes for October 27<sup>th</sup> and January 26<sup>th</sup>. Karyl Brown Seconding, MOTION CARRIED.
- **Library Administration Building Update:**  
John Barnhill, Horry County Director of Maintenance and Construction states the following: The request for bids for the Custom Window and Exterior Door Package for the Library Administration Building closes on March 14, 2023. No further updates from John Barnhill.

**Directors Report:**

Director Elvis-Weitzel submitted a written report. She highlighted a few items for her written report, including:

**Staffing updates:**

- The following positions were filled:
  - Green Sea Floyds- Youth Services Library Assistant
  - Administration-Library Substitute
  - Surfside Beach Library-Part-time Library Assistant
  - North Myrtle Beach Library-Youth Services Library Assistant
- Withdrawn employees:
  - Socastee-Library Page, retirement and travel
  - Surfside-Reference Librarian, retirement

- **FMLA (Family Medical Leave Act)**
  - Employee 1-Intermittent Leave for Personal Medical; expires 8/10/2023

**Library news:**

- The Grand Opening for the LibCabinet was on March 13<sup>th</sup> in the Government & Justice Center. Staff set up an information table in the lobby and issued about 20 library cards.
- Socastee Playground is closed and will need to be updated and brought up to code. Horry County Parks and Recreation met with Library Administration and a representative from Little Tykes Commercial. An estimate for repairs has been given. Horry County maintenance will work on securing an updated quote from them as a contracted vendor. The friends of the library will look into fundraising, such as pennies for playgrounds and bake sales.
- Mr. Hughes, District 11, has resigned his position with the Horry County Memorial Library Board of Trustees. Welcome, Lisa Ricketts as his replacement until June 30, 2023 and then for a four-year term.
- The library system statistics continue to rise. The library branches are very busy and back up to pre-Covid numbers.
- **Board Input:**
  - Betsy Fay suggested purchasing more hotspots for the library system using the endowment money.

**Other:**

- New Clerk to County Council-Congratulations to Ashley C. for being named as Pat H.'s replacement.

- **ADJOURNMENT:** There being no further business, Chair T. Moise adjourned the meeting at 5:00 pm.

*Next meeting: April 27, 2023*

Item VI

**Director's Report, March 2023**

Meeting Date, April 27, 2023



**Request for Approval:**

1. Regular Meeting Minutes: March 23, 2023

**Next Meeting:** Thursday, June 22, 2023, 4:30 p.m.  
Horry County Government & Justice Center  
Multipurpose Room D

**I. Updates**

**Library Administration Building Update:**

John Barnhill, Director of Horry County Construction and Maintenance states the following:

*The request for bids for the Custom Window and Exterior Door Package for Library Administration Building closes on March 14, 2023.*

**Thompson Bequest Financial Update:**

March 2023 Financials Attached

**Staff Updates:**

**Added Employees**

*Socastee: Library Assistant, Youth Services, effective 01/3/2023*

**Withdrawn Employees**

*None*

**Employee Transfers**

*Technical Services: Heather L. transferred from Little River, effective*

**Employee Promotions**

*Surfside: Patricia W, promoted to Reference Librarian, effective*

*Carolina Forest: Carla C, promoted to Youth Services Librarian, effective (funded with SC State Aid)*

**FMLA (Family Medical Leave Act)**

**Employee 1**

*Intermittent Leave for Personal Medical; expires 8/10/2023*

**Light Duty**

*None*

**Current Vacancies**

*Carolina Forest: Library Assistant, Youth Services, Fulltime*

*Little River: Library Assistant, Youth Services, Fulltime*

*Surfside: Library Assistant, Fulltime*

*Surfside: Library Page*

*Socastee: Library Page*

## II. Library Visits (January 1- February 28, 2023):

### Tracey Elvis-Weitzel

#### March

- 3/1: Employee of the Year Luncheon; Staff Visits; Visited Vending Machine
- 3/2: Conway Library: HVAC Issues; Staff visits
- 3/9: Socastee Library: Friends Meeting; Staff visits
- 3/16: Manager's Retreat: Manager visits
- 3/22: Surfside Beach: Meeting with Attorney; Staff visits
- 3/22: Socastee Library: Staff visits
- 3/28: Little River: Interviews; Staff visits
- 3/30: Little River: Interviews; Staff visits

### Lynn McKiernan Doyle

#### March

- 3/1: Employee of the Year Luncheon; Staff Visits; Visited Vending Machine
- 3/2: Conway Library: HVAC Issues; Staff visits
- 3/3: Conway Library: HVAC Issues; Staff visits
- 3/13: Carolina Forest: Interviews; Staff visits
- 3/14: Socastee Library: Youth Services Meeting; Staff visits
- 3/16: Manager's Retreat: Manager visits
- 3/21: Socastee Library: Reference Meeting; Staff visits
- 3/22: Surfside Beach: Meeting with Attorney; Staff visits
- 3/22: Socastee Library: Staff visits
- 3/28: Little River: Interviews; Staff visits
- 3/30: Little River: Interviews; Staff visits
- 3/31: Socastee Library: Interviews; staff visits

## III. Meetings & Professional Development:

#### March

- 3/1: Employee of the Year Celebration (Tracey/Lynn)
- 3/1: Youth Services Librarians with Administration (Tracey/Lynn)
- 3/2: Gale Analytics Onboarding training (Tracey)
- 3/7: Employee Reprimand Meeting (Tracey/Lynn)
- 3/7: Horry County First Steps Meeting (Lynn)
- 3/9: CINTAS Vendor Meeting (Tracey/Lynn)
- 3/9: Socastee Library Friends Annual Meeting (Tracey)
- 3/13: Official Launch of Vending Machine (Library-to-Go)
- 3/14: Youth Services Meeting (Lynn)
- 3/21: Reference Meeting (Lynn)
- 3/23: Sea Haven Safe Place Meeting (Lynn)
- 3/16: Manager's Retreat (Tracey/Lynn)
- 3/20: Phone Conference with Assistant County Administrator (Tracey)
- 3/22: Mr. Battle at Surfside Beach Library (Tracey/Lynn)
- 3/27: Interviews at Little River Library (Tracey/Lynn)
- 3/30: Interviews at Little River Library (Tracey/Lynn)

## IV. Closed Days

- 03/04/2023: Surfside Beach Library closed for Town of Surfside BBQ Festival

**V. Other:**

- a. SC State Park Passes and Adventure Packs continue to circulate at high rates. New park passes will be purchased to replace the ones expiring soon.
- b. Repairs to Aynor Library from Hurricane Ian damage are complete. The rear entrance/exit is now accessible.



- c. Manager's Retreat was held on March 16 at the Cypress Inn in Conway. Managers spent the day working with the Director and Assistant Director on the Library's Strategic Plan.
- d. Several of the Youth Services Staff served as judges at the Horry County Schools Technology Fair.
- e. Melissa Shenk was nominated for the *2023 Public Library Employee Excellence Award* by the Friends of Green Sea-Floyds Library. She was notified on Tuesday, April 4, 2023 that she won the award. The Friends Group is planning a reception for Melissa on Tuesday, April 25 at 11:00 am. The HCML Board of Trustees is invited to attend.
- f. The South Carolina State Library, in partnership with the Library of Virginia, State Library of North Carolina, Georgia Public Library Service and Tennessee State Library and Archives, hosted an online conference for library staff. Many Horry County Memorial Library staff attended the Southeast Collaborative Library Conference. Many useful sessions were presented and managers were able to discuss at the retreat.
- g. Material circulation increased 10% from March 2022, with 75,627 items being checked out in March 2023. This number includes items that were renewed.
- h. 25,757 requests were filled for patron holds.
- i. 1,032 new cards were issued during the month.
- j. 3,314 new items were ordered in March 2023.



April 3, 2023

Kathy Nieuwenhuis, Treasurer  
Green Sea Floyds Library Friends  
5331 SC-9  
Green Sea, South Carolina 29545

Dear Kathy,

On behalf of the Friends of South Carolina Libraries, thank you for your nomination of Melissa Shenk for our Public Library Employee Excellence Award for 2023.

We received many nominations for our five awards, so competition was strong and judging was not easy. **We are delighted to inform you that your nomination was selected for this year's Public Library Employee Excellence Award.**

It is FOSCL's intention to present the winners with awards at the Annual Conference on Saturday, April 29<sup>th</sup> at 11:00 am at the Aiken County Library located in downtown Aiken, SC. Please contact [fosclpresident@gmail.com](mailto:fosclpresident@gmail.com) to confirm if your recipient plans to attend the Annual Conference.

If your recipient(s) is unavailable to attend the Annual Conference, please consider how you would like to present the award and contact us with the date, location, and additional details. Our board members will make every effort to attend your event and participate in any way you prefer. A press release will be available for your use shortly.

Again, thank you for your nomination. We appreciate your participation and were pleased to have had so many impressive candidates for our awards program.

Sincerely,

Kitty Spires, FOSCL President

Paul Dove, FOSCL Awards Committee Chair

## **VI. Library Updates:**

### ***Aynor Library***

#### ***March***

- 4-H Cloverbuds started the embryology project. 22 eggs were placed in an incubator. Many patrons have shown interest in the project and are excited to see the chicks hatch. Staff held two days of candling with 18 patrons of various ages taking part.
- A local artist held a Paint and Design class. Nine patrons created cute Saint Patrick's Day artwork.
- March is the final month of Adult Education's GED Preparation and Refresher course for the year. It will return in the fall when school resumes.
- The Youth Service Assistant attended a meeting with other youth staff. She brought back many ideas for planning the upcoming Summer Reading Program.

### ***Bookmobile***

#### ***March***

- The Bookmobile attended the Burgess Elementary School Touch-a-Truck. Approximately 388 children and teachers visited.
- At the new retirement center stops, more residents are visiting the bookmobile.
- Some passive stops are well attended and others are not. Staff will continue to look for way to promote Bookmobile stops.
- Foot traffic on the Bookmobile continues to increase as staff consistently
- The Bookmobile visited 74 stops during the month of March.

### ***Bucksport Library***

#### ***March***

- South Carolina Commission for the Blind reached out to the Bucksport Library to educate citizens on what they can do to help the community, here at Bucksport there are some patrons that come in that will benefit from this service.
- Staff moved the young adult section into the stacks, and it is getting more attention from patrons, before in was in the area near the children's area. More Young Adult books are checking out more than ever. This was a good move. Staff was trying to figure out how to get this section to be more noticed, and it seems to be working.
- Youth Services staff reached out to Solid Waste Authority to come and do Storytime with the children, a representative came out to talk about recycling, they did a story on keeping the ocean clean. The children enjoyed it, it was an interactive storytime.
- Staff had an Art of the Ages art class, everyone made hieroglyphics art with stencils and clay, it was an interesting class everyone seemed to enjoy it. Some of the comments were "it was something different".
- Staff has been asked to bring more books to the community center, apparently the children love having the books there. The staff from the center says this is a big hit for the children and adults. Staff has been stocking the books about every two weeks.

### ***Carolina Forest Library***

#### ***March***

- March was a very successful month for programming. This month, all programs that required registration filled up completely, many within the first day or two of registration. The waitlists were also completely full. This is the first time that this has happened since the pandemic. All of the programs that did not require registration were also well attended. Staff are extremely happy to see that their programming ideas are so successful and to see awareness of library programs increasing!



- For the month of March, the Friends of Carolina Forest Library decided to raffle off two Publix gift cards to new library customers. Customers who registered for a new library card in March were placed into a raffle. This month, the branch had 230 new cards.
- In March, a new position was added to Carolina Forest. The new Youth Services Librarian began on March 27<sup>th</sup>.
- AARP Tax preparation assistance continued to be very busy this month. They helped 256 people file their taxes in March.
- Library foot traffic increased this month by 1,293 people. This is most likely due to Tax preparation services, but also a record-breaking Friend's \$5 Bag of Books Sale contributed to the traffic increase.
- Youth Services ran a successful teen craft program in which participants made incubating dragon eggs. Teens applied painted thumbtacks to Styrofoam eggs and then built incubators using jars, pebbles, and black lights.

### **Conway Library**

#### **March**

- The Conway Library collaborated with Horry County Schools for the second year in a row to celebrate Youth Art Month. Seven teachers submitted artwork from Homewood Elementary, South Conway Elementary, Kingston Elementary, Conway Middle and Conway High School.
- Careteam Plus, Conway Adult Education Center and The League of Women's Voters all set up information tables in the Conway Library lobby this month.
- The South Carolina Art Education Association (SCAEA) Eastern Region held its annual Youth Art Month display at the Conway Library from March 27<sup>th</sup>-31<sup>st</sup>. All art displayed is from Horry, Georgetown, Florence, Marion and Darlington Counties. Judging took place on March 28<sup>th</sup>, with a small reception to announce the winners on Friday the 31<sup>st</sup>.
- Conway Library staff is now distributing event calendars to multiple locations in and around downtown to help improve adult program participation. Some of these locations include the Visitor's Center, the Horry County Museum and the Conway Chamber of Commerce.
- Red Cross staff reported that the Blood Drive on March 16<sup>th</sup> beat their goal by four, collecting a total of sixteen units!

### **Green Sea/Floyds Library**

#### **March**

- The Green Sea Clovers 4H club completed their embryology project at the library. In all, 20 chicks hatched. They were moved to their forever home at the end of March. Learning about the stages of growth, candling eggs, and ultimately hatching were all part of the endeavor. All ages of patrons were enthusiastic to learn about the chicks and see the chicks hatch.
- The Adult Educations GED and Reading and Math Refresher program has come to an end for the 2022-23 school year. Two students were able to complete the program at the library and receive their GED, while several others used the program to improve their math and reading skills.
- The library hosted several art classes. These included Paint and Design for patrons as well as the seniors at the Horry County Council on Aging. Beautiful roosters were painted by both groups. For older adolescents, the library provided a fun Picasso themed Paint Class.
- The students in the area enjoyed programs provided by staff. They made Leprechaun traps for St. Patrick's Day, built crayon boxes using logic, and enjoyed Pete the Cat. Library staff included Adventure Packs and Programming Kits in their activities.

### **Little River Library**

#### **March**

- Toniebox® kickoff was March 1<sup>st</sup>. The children loved them and they were checked out immediately.
- Dr. Seuss' birthday was celebrated with storytime, stories and displays.
- The Coast Guard of Myrtle Beach supplied water safety gear and safety tips for the display case.
- All statistics increased during the month of March, as Little River Library continues to serve more and more people in the community.

### **Loris Library**

#### **March**

- Pre-School Storytime continues to slowly grow. Although not all the "regulars" attend every week, there are usually one or two new faces. Staff receive calls regularly inquiring about Storytime.
- The Loris Book Club also continues to grow. Three new members have been welcomed since January. The Book Club is not just about books – the members are very social and the new members joined in order to meet people and connect to their community. For April, members will read a self-selected book for the prompt Set in a Workplace.
- The HCS Adult Education March Madness Outreach event held Tuesday, March 14 was a success. According to one of the GED teachers, several individuals signed up. They will be attending classes on-site and not at the library. The teacher also informed us that her supervisor said that the library's GED classes would end March 30, although after Spring Break she may need to come in and work one-on-one with a student.
- The manager reached out to the local artist whose work was on display in the library in November to see if he would be interested in teaching an art class. He said he would be happy to do so. The manager hopes to have this in place before the end of summer.
- The Manager provided some one-on-one assistance to a patron who was applying for a job with Horry County Schools. The patron returned several days later to inform the Manager that she had been hired and to thank her for the help.
- A regular patron came to return and pick up a supply of Everybody books for her son. She stated that he had gone from being in the second-lowest reading group in his class to scoring in the 99<sup>th</sup> percentile in the spring standardized Reading test. She credited the tutoring he had received, but also the library for (a): having a variety of books that were easily accessible, and (b): promoting the enjoyment of reading through various programs, activities, and incentives.

### **North Myrtle Beach Library**

#### **March**

- League of Women Voters held a registration drive this month in the library lobby. They were appreciative of the opportunity to engage with residents on voter education.
- Staff partnered with the North Myrtle Beach Humane Society to create a "Paws-itive Community" pet of the month slide for the library's Front Desk monitor. The Marketing Manager for the Humane Society provides a photo and brief information on a long-term animal shelter resident, and library staff create a slide and flyer to display. Patrons are curious about the animals, and staff direct them to the shelter next door for more information.
- As tax season wraps up, the Branch Librarian observes that the appointment process and staff training have made this period much simpler to manage than previous years. Staff are now trained to help in finding forms online, generating print codes and helping patrons use the self-service printing. Patrons are very grateful, and it makes a good impression for the libraries.

- Youth Services arranged for WPDE Chief Meteorologist Ed Piotrowski to present on all things weather for the March Homeschool Meetup. The event attracted a large audience, with families coming from as far away as Florence. Before the presentation, families were briefly introduced to library programs and online resources for homeschooling.
- The Branch Librarian included a section in the Staff Monthly Report to record policies and procedures reviewed. Each month, staff selects a few P&P to review for a refresh. Staff also reviewed the Safe Place training video and Horry County information on Ladder Safety. Staff also reviewed the Security Alarm procedure, following an alarm incident on the morning of March 14<sup>th</sup> that was handled appropriately.
- For promotional purposes, the Branch Librarian has joined the following local Facebook groups:
  - North Myrtle Beach
  - Little River/North Myrtle Community Info
  - What's Up North Myrtle Beach SC

### ***Socastee Library***

#### ***March***

- Toniboxes® became available to the public and they are extremely popular. Many patrons said that they have purchased one for their children.
- A St. Patrick's Day Escape Room was created by the Youth Services Department and was attended by 53 adults and children. This has become an anticipated program by patrons.
- The Seed Library was completed by the end of March with a total of 1,687 bags of seeds waiting to be taken home and planted.
- Overall, Socastee Library saw an increase in all services provided.
- Interviews have been conducted for the vacant Library Assistant and Library Page positions.

### ***Surfside Library***

#### ***March***

- VITA's Free Tax Preparation Assistance volunteers provided five sessions during the month with over 150 appointments.
- Interviews were conducted for the Surfside Beach Library Reference Librarian position. An in-house candidate was selected and will begin on April 10, 2023.
- Community room usage has surpassed last month's and previous years with over 100 combined individuals and groups using one of the four rooms for tutoring sessions, meetings, studying, crafting and gaming purposes.
- Patrons have raved about not having to enter their PIN when using the self-checkout machine. They mentioned how this one update has made the process more streamlined.
- Youth Services staff participated in Fine Arts Day at Burgess Elementary serving as a guest speaker and featured storyteller for a total of 350 students.
- The Tonieboxes® were launched on March 1 with youth services staff providing a show and tell to storytime attendees that morning. Both SURF Tonies have remained checked out and in demand since their launch.
- Checkouts, check-ins, traffic count, new library cards, computer usage, program attendance and community room usage all increased from last year. The increase may be attributed to the influx of new residents as well as local residents feeling more at ease visiting the library post-COVID. One long time library user said she had not been in since the pandemic and finally felt comfortable visiting in person again.

**VII. Interlibrary Loans**

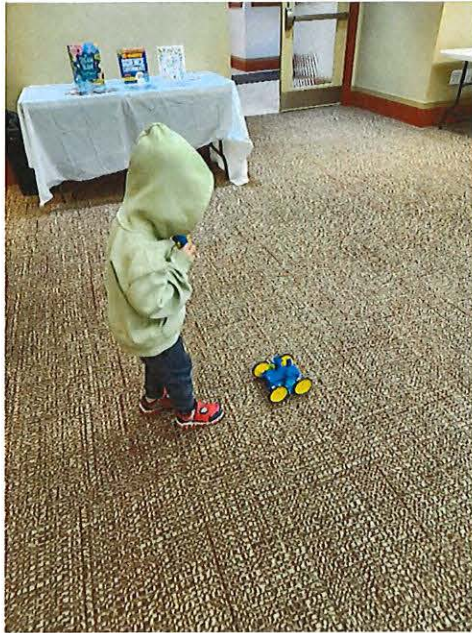
**March 2023**

- Borrowed **381** items from other institutions
- Loaned **212** items to other institutions

**VIII. Attachments:**

1. HCML Board Meeting Minutes: March 2023
2. Thompson Bequest Funds Update – March 2023
3. Horry County Memorial Library Budget Report – March 2023
4. Public Service Activity Statistics – March 2023
5. HCML Social Media Report – March 2023

## March in Photos



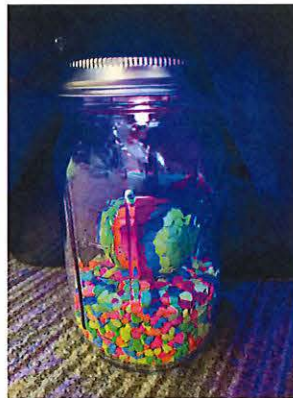
Robotics Hour at Surfside Beach Library



Community Puzzle at Aynor Library



Bookmobile preparing for Touch-a-Truck



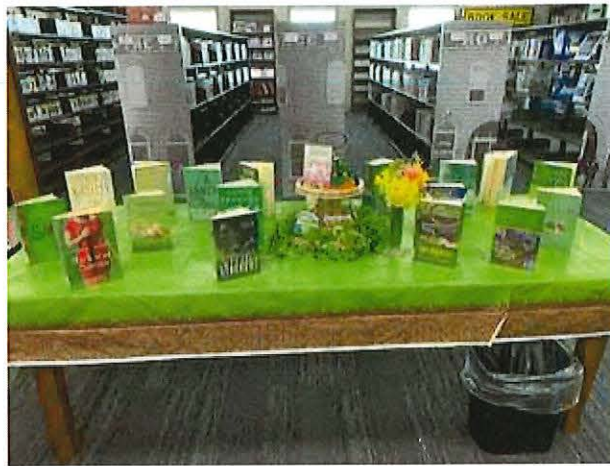
Dragon Egg Teen Program at Carolina Forest Library



Library-to-Go Opening Day



Youth Art Month at Conway Library



Green Books for St. Patrick's Day at Loris Library



Baby Chicks at Green Sea-Floyds Library



Ed Piotrowski at North Myrtle Beach Library



Hieroglyphics at Bucksport Library



Ukulele Jam at Socastee Library

**Horry County Treasurer**  
**Summary of Certificate of Deposit**  
**& Money Market Accounts**  
**For the Month Ended**  
**March 31, 2023**

Date Opened	Maturity Date	Bank Name	Bank Rate	Account Number	Account Name	February Investment	March Interest	March Transfer In	March Transfer Out	March Investment	Date Closed
5/24/19		ST TREAS	4.75	2595	Thompson Estate Library	669,464.07	2,759.78			672,223.85	
10/29/20		SYNOVUS	Gov	7750	Thompson Estate Library	4,108,538.53	14,174.65			4,122,713.18	
						<b>\$4,778,002.60</b>				<b>\$4,794,937.03</b>	





# South Carolina Office of State Treasurer

Curtis M. Loftis, Jr.

Local Government Investment Pool

Statement of Account

03/01/2023 - 03/31/2023

<b>HORRY COUNTY TREASURER</b> <b>THOMPSON ESTATE LIBRARY</b> <b>1301 2ND AVE SUITE 1C09</b> <b>CONWAY, SC 29526</b>	<b>Account Number:</b>	2595
	<b>Beginning Balance:</b>	669,464.07
	<b>Ending Balance:</b>	672,223.85
	<b>Average Balance:</b>	669,464.07
	<b>Average Interest Rate (365):</b>	4.8538 %

Date	Description	Contributions	Withdrawals	Balance
03/01/2023	Beginning Balance	-	-	669,464.07
03/31/2023	Reinvestment	2,759.78	-	672,223.85

	Funds Received	Funds Withdrawn	Interest Earned
MTD	0.00	0.00	2,759.78
YTD	0.00	0.00	17,809.24

800 Shades Creek Parkway, Suite 350, Birmingham, AL 35209



Horry County Library  
1301 2nd Avenue, Suite 1C09  
Conway, SC 29526

## Repurchase Statement

March 30, 2023

### Account Information:

Customer number: 001011117750  
For Dates: 02/28/2023-03/31/2023

Call us  
866-322-5619

This repurchase statement is for your records

Date	Maturity Date	Debit Amount	Rate	Interest	Maturity Amount
02/28/2023	03/01/2023	\$4,108,538.53	4.000 %	\$456.50	\$4,108,995.03
03/01/2023	03/02/2023	\$4,108,995.03	4.000 %	\$456.56	\$4,109,451.59
03/02/2023	03/03/2023	\$4,109,451.59	4.000 %	\$456.61	\$4,109,908.20
03/03/2023	03/06/2023	\$4,109,908.20	4.000 %	\$1,369.97	\$4,111,278.17
03/06/2023	03/07/2023	\$4,111,278.17	4.000 %	\$456.81	\$4,111,734.98
03/07/2023	03/08/2023	\$4,111,734.98	4.000 %	\$456.86	\$4,112,191.84
03/08/2023	03/09/2023	\$4,112,191.84	4.000 %	\$456.91	\$4,112,648.75
03/09/2023	03/10/2023	\$4,112,648.75	4.000 %	\$456.96	\$4,113,105.71
03/10/2023	03/13/2023	\$4,113,105.71	4.000 %	\$1,371.04	\$4,114,476.75
03/13/2023	03/14/2023	\$4,114,476.75	4.000 %	\$457.16	\$4,114,933.91
03/14/2023	03/15/2023	\$4,114,933.91	4.000 %	\$457.21	\$4,115,391.12
03/15/2023	03/16/2023	\$4,115,391.12	4.000 %	\$457.27	\$4,115,848.39
03/16/2023	03/17/2023	\$4,115,848.39	4.000 %	\$457.32	\$4,116,305.71
03/17/2023	03/20/2023	\$4,116,305.71	4.000 %	\$1,372.10	\$4,117,677.81
03/20/2023	03/21/2023	\$4,117,677.81	4.000 %	\$457.52	\$4,118,135.33
03/21/2023	03/22/2023	\$4,118,135.33	4.000 %	\$457.57	\$4,118,592.90
03/22/2023	03/23/2023	\$4,118,592.90	4.000 %	\$457.62	\$4,119,050.52
03/23/2023	03/24/2023	\$4,119,050.52	4.000 %	\$457.67	\$4,119,508.19
03/24/2023	03/27/2023	\$4,119,508.19	4.000 %	\$1,373.17	\$4,120,881.36
03/27/2023	03/28/2023	\$4,120,881.36	4.000 %	\$457.88	\$4,121,339.24
03/28/2023	03/29/2023	\$4,121,339.24	4.000 %	\$457.93	\$4,121,797.17
03/29/2023	03/30/2023	\$4,121,797.17	4.000 %	\$457.98	\$4,122,255.15
03/30/2023	03/31/2023	\$4,122,255.15	4.000 %	\$458.03	\$4,122,713.18
<b>Total</b>		<b>\$94,654,046.35</b>		<b>\$14,174.65</b>	

Average Daily Investment Amount For Month: \$4,115,393.32  
Average Daily Rate Amount For Month: 4.000 %  
Average Daily Interest Amount For Month: \$616.29


### What you need to do

Please review the statement details above to insure the information coincides with your records and retain. If the information does not agree with your records, please notify us immediately.

In the event of default, the customer will have the right to direct the bank to sell the securities and apply the proceeds in satisfaction of any repo seller liability and the bank will not exercise its right of substitution.

**Securities are Not FDIC Insured, are not an obligation of or guaranteed by Synovus Bank, and involve investment risks including loss of principal.**

**Horry County Library Department Fiscal Year 2022-2023**  
**Summary by Fund**  
**Preliminary March, 2023 Year-to-Date**

	Operating	Grants Fund	Gifts-Conway Library Endowment	Fiduciary-Library Endowment	Capital Projects Fund
	Fund 100 Department 126	Fund 490	Fund 486	Fund 830	Fund 200
Intergovernmental	\$ 592,522	\$ 56,591	\$ -	\$ -	\$ -
Fees/Fines	66,775	-	-	-	-
Interest/Other	38,868	-	\$ 84,177	1,297	-
<b>Total Revenues</b>	<b>698,164</b>	<b>56,591</b>	<b>84,177</b>	<b>1,297</b>	<b>-</b>
Personnel Costs	2,620,405	-	-	-	-
Contractual Services	488,222	-	-	-	-
Supplies & Materials	890,119	-	-	-	-
Business & Transportation	21,667	-	-	-	-
Other	66,713	55,733	-	-	10,497
Capital Outlay	-	-	-	-	-
<b>Total Expenditures</b>	<b>4,087,126</b>	<b>55,733</b>	<b>-</b>	<b>-</b>	<b>10,497</b>
<b>Subtotal - Net Surplus (Deficit) before Transfers</b>	<b>(3,388,961)</b>	<b>858</b>	<b>84,177</b>	<b>1,297</b>	<b>(10,497)</b>
Transfer In	-	5,683	-	-	75,000
Transfer Out	(80,683)	-	-	-	-
<b>Total Net Surplus / (Deficit) taken from Fund Balance</b>	<b>\$ (3,469,644)</b>	<b>\$ 6,540</b>	<b>\$ 84,177</b>	<b>\$ 1,297</b>	<b>\$ 64,503</b>
<b>Est. Available Fund Balance (General Fund Unassigned)</b>	<b>\$ (3,469,644)</b>	<b>\$ 6,540</b>	<b>\$ 4,778,003</b>	<b>\$ 48,188</b>	<b>\$ 2,198,788</b>



**Summary of Operating Revenue & Expenditures**  
 Fund 100 Department 126  
 Preliminary March, 2023 Year-to-Date

OBJECT	ACCOUNT DESCRIPTION	ORIGINAL APPROP	TRANFRS/ ADJSMTS	REVISED BUDGET	YTD ACTUAL	ENCUMBRANCES	AVAILABLE BUDGET	% USED
<b>REVENUES:</b>								
Intergovernmental								
411008	State-library	(789,812.00)	-	(789,812.00)	(592,522.14)	\$ -	\$ (197,289.86)	75.0%
411020	State-lottery	-	-	-	-	\$ -	-	
Fees/Fines								
420000	Fees-copies	(75,000.00)	-	(75,000.00)	(44,613.06)	-	(30,386.94)	59.5%
420027	Fees-library	(35,000.00)	-	(35,000.00)	(22,161.67)	-	(12,838.33)	63.3%
Other								
470009	Insurance proceeds	-	-	-	(38,867.54)	-	38,867.54	100.00%
	<b>Total Revenues</b>	<b>(899,812.00)</b>	<b>-</b>	<b>(899,812.00)</b>	<b>(698,164.41)</b>	<b>-</b>	<b>(201,647.59)</b>	<b>77.6%</b>
<b>EXPENDITURES:</b>								
Personnel Costs								
500000	Salaries-regular	2,512,700.00	103,128.00	2,615,828.00	1,758,696.21	-	857,131.79	67.2%
500001	Salaries-overtime	350.00	-	350.00	203.09	-	146.91	58.0%
500003	Salaries-temporary	170,120.00	-	170,120.00	60,300.46	-	109,819.54	35.4%
500005	Board members	2,000.00	-	2,000.00	-	-	2,000.00	0.0%
500006	Taxes-FICA	184,721.00	7,888.98	192,609.98	137,351.22	-	55,258.76	71.3%
500007	Retirement-regular	436,867.00	-	436,867.00	291,444.24	-	145,422.76	66.7%
500009	Unemployment compensation	-	-	-	1,775.07	-	(1,775.07)	100.0%
500010	Insurance-health	620,892.00	-	620,892.00	326,056.00	-	294,836.00	52.5%
500011	Insurance-life	5,192.00	-	5,192.00	3,425.35	-	1,766.65	66.0%
500012	Insurance-workers comp	11,433.00	319.14	11,752.14	5,393.29	-	6,358.85	45.9%
500013	Insurance-bond	918.63	-	918.63	385.04	-	533.59	41.9%
500014	Insurance-tort	6,555.43	-	6,555.43	4,184.46	-	2,370.97	63.8%
500016	Insurance supplemental tort	1,765.00	-	1,765.00	960.75	-	804.25	54.4%
500018	HR Employee medical	22,789.00	-	22,789.00	16,802.28	-	5,986.72	73.7%
500034	Gift	14,216.00	-	14,216.00	13,427.17	-	788.83	94.5%
Contractual Services								
510000	Electricity	301,137.67	-	301,137.67	174,240.36	-	126,897.31	57.9%
510001	Water & sewer	23,379.99	-	23,379.99	14,571.08	-	8,808.91	62.3%
510002	Telephone	20,000.00	-	20,000.00	6,823.28	-	13,176.72	34.1%
510003	Cellular & data	5,000.00	18,000.00	23,000.00	10,680.58	-	12,319.42	46.4%
510005	Professional services	20,000.00	-	20,000.00	3,254.00	-	16,746.00	16.3%
510006	Service contracts	30,396.20	11,500.00	41,896.20	39,759.29	-	2,136.91	94.9%
510007	Advertising & signs	1,200.00	-	1,200.00	-	-	1,200.00	0.0%



**Summary of Operating Revenue & Expenditures**  
Fund 100 Department 126  
Preliminary March, 2023 Year-to-Date

OBJECT	ACCOUNT DESCRIPTION	ORIGINAL APPROP	TRANFRS/ ADJSMTS	REVISED BUDGET	YTD ACTUAL	ENCUMBRANCES	AVAILABLE BUDGET	% USED
510008	Rents & leases	10,580.00	2,660.00	13,240.00	10,268.07	1,636.73	1,335.20	89.9%
510010	Insurance-bldg/contents	75,037.30	-	75,037.30	58,977.93	-	16,059.37	78.6%
510011	Insurance-vehicle	6,477.00	-	6,477.00	4,187.88	-	2,289.12	64.7%
510012	Insurance-other	237.51	-	237.51	169.65	-	67.86	71.4%
510014	Computer services	206,558.79	(18,000.00)	188,558.79	103,157.61	-	85,401.18	54.7%
510015	Storm water fees	3,800.00	-	3,800.00	1,583.96	-	2,216.04	41.7%
510019	Pest control	7,500.00	-	7,500.00	1,140.00	2,850.00	3,510.00	53.2%
510024	Maintenance service contracts	-	53,580.08	53,580.08	50,956.53	2,030.70	592.85	98.9%
510025	Refunds and overpayments	350.00	-	350.00	309.74	-	40.26	88.5%
510033	Inter library loan charges	400.00	-	400.00	47.94	-	352.06	12.0%
510053	Credit card fees	11,350.00	-	11,350.00	8,094.32	2,493.80	761.88	93.3%
<b>Supplies &amp; Materials</b>								
520000	Furniture non-capital	8,279.39	-	8,279.39	2,639.14	-	5,640.25	31.9%
520001	Printing & binding	8,000.00	(1,060.00)	6,940.00	4,819.57	-	2,120.43	69.4%
520002	Postage	1,500.00	-	1,500.00	254.11	-	1,245.89	16.9%
520004	Office supplies	26,000.00	(6,500.00)	19,500.00	7,993.91	-	11,506.09	41.0%
520007	Equipment non-capital	5,571.72	-	5,571.72	1,007.07	-	4,564.65	18.1%
520013	Cleaning supplies	15,750.00	(4,600.00)	11,150.00	6,389.80	-	4,760.20	57.3%
520016	Specialized supplies	46,000.00	(2,995.39)	43,004.61	28,944.21	-	14,060.40	67.3%
520017	Uniforms & clothing	850.00	-	850.00	-	-	850.00	0.0%
520018	Books & educational supplies	450,000.00	-	450,000.00	521,713.29	185,382.27	(257,095.56)	157.1%
520020	Libra Maint InHse Repairs&Main	97,000.00	1,966.92	98,966.92	98,615.89	-	351.03	99.6%
520023	Operating expenditures-lottery	-	59,136.15	59,136.15	2,666.34	17,333.60	39,136.21	33.8%
520025	Audio visual supplies	100,000.00	-	100,000.00	8,391.14	-	91,608.86	8.4%
520026	E-books	405,000.00	-	405,000.00	149,962.01	70,037.99	185,000.00	54.3%
520027	Electronic resources	51,371.46	-	51,371.46	31,179.86	6,000.00	14,191.60	72.4%
520029	Periodicals	45,000.00	-	45,000.00	2,470.81	-	42,529.19	5.5%
520030	IT equipment non-capital	24,801.87	(5,682.84)	19,119.03	10,718.19	-	8,400.84	56.1%
520050	Maintenance in-house projects	-	10,930.01	10,930.01	-	-	10,930.01	0.0%
520099	Mang Print Serv Allocations	19,321.44	-	19,321.44	12,353.50	-	6,967.94	63.9%



**Summary of Operating Revenue & Expenditures**  
Fund 100 Department 126  
Preliminary March, 2023 Year-to-Date

OBJECT	ACCOUNT DESCRIPTION	ORIGINAL APPROP	TRANFRS/ ADJSMTS	REVISED BUDGET	YTD ACTUAL	ENCUMBRANCES	AVAILABLE BUDGET	% USED
Business & Transportation								
530000	Memberships & dues	3,500.00	-	3,500.00	1,724.18	-	1,775.82	49.3%
530001	Training & meetings	10,000.00	-	10,000.00	6,041.52	-	3,958.48	60.4%
530003	Gas & lubricants	20,000.00	-	20,000.00	9,665.65	-	10,334.35	48.3%
530005	Maintenance-vehicle	15,183.71	-	15,183.71	4,235.35	-	10,948.36	27.9%
Other								
550001	State park pass program	-	10,196.40	10,196.40	1,804.48	-	8,391.92	17.7%
580001	Vehicle cost recovery	36,762.00	-	36,762.00	27,571.50	-	9,190.50	75.0%
580016	Grant Match	-	2,337.36	2,337.36	2,337.36	-	-	100.0%
580031	Over/short	-	-	-	-	-	-	100.0%
584046	Chapin Library	35,000.00	-	35,000.00	35,000.00	-	-	100.0%
Transfer Out								
582000	Transfer out	100,000.00	5,682.84	105,682.84	80,682.81	-	25,000.03	76.3%
Total Expenditures \$		6,238,815.11	\$ 248,487.65	\$ 6,487,302.76	\$ 4,167,808.54	\$ 287,765.09	\$ 2,031,729.13	



**Summary of Capital Projects Revenue & Expenditures**  
 Fund 200 Department 126  
 Preliminary March, 2023 Year-to-Date

OBJECT	ACCOUNT DESCRIPTION	ORIGINAL APPROP	TRANFRS/ ADJSMTS	REVISED BUDGET	YTD ACTUAL	ENCUMBRANCES	AVAILABLE BUDGET	% USED
<b>REVENUES:</b>								
Transfer In								
480010	Transfer for general	\$ (100,000.00)	\$ -	\$ (100,000.00)	\$ (74,999.97)	\$ -	\$ (25,000.03)	75.0%
480030	Transfer for Libr Thomp Estate	-	(1,760,072.80)	(1,760,072.80)	-	-	(1,760,072.80)	0.0%
	<b>Total Revenues</b>	<b>(100,000.00)</b>	<b>(1,760,072.80)</b>	<b>(1,860,072.80)</b>	<b>(74,999.97)</b>	<b>-</b>	<b>(1,785,072.83)</b>	<b>4.0%</b>
<b>EXPENDITURES:</b>								
Capital Outlay								
540016	Library Capital projects	100,000.00	-	100,000.00	-	-	100,000.00	0.0%
540016	Conwy LibEndowCapital projects	-	1,760,072.80	1,760,072.80	-	14,600.00	1,745,472.80	0.8%
540016	Capital projects-Aynor	-	25,000.00	25,000.00	-	-	25,000.00	0.0%
540016	Capital projects-Bookmobile	-	5,000.00	5,000.00	-	-	5,000.00	0.0%
540016	Capital projects-Bucksport	-	25,000.00	25,000.00	-	-	25,000.00	0.0%
540016	Capital projects-GS Floyds	-	25,000.00	25,000.00	-	-	25,000.00	0.0%
540016	Capital projects-Little River	-	80,000.00	80,000.00	-	-	80,000.00	0.0%
540016	Capital projects-Socastee	-	80,000.00	80,000.00	-	-	80,000.00	0.0%
540032	Loris Library Land/Parking	-	-	-	-	-	-	0.0%
Contingency								
550000	Lib Contingency	-	23,715.00	23,715.00	-	-	23,715.00	0.0%
Other								
580014	Library RFID	-	10,497.39	10,497.39	10,497.39	-	-	100.0%
	<b>Total Expenditures</b>	<b>\$ 100,000.00</b>	<b>\$ 2,034,285.19</b>	<b>\$ 2,134,285.19</b>	<b>\$ 10,497.39</b>	<b>\$ 14,600.00</b>	<b>\$ 2,109,187.80</b>	

**Horry County Memorial Library**  
**Public Service Activity for March 2023**  
**Monthly**

	Circulation			In-house Use			Event Attendance			Meeting Rm Attendance		
	Circulation This Month	This Month Last Year	Percent Change	In-house Use This Month	This Month Last Year	Percent Change	Event Attendance This Month	This Month Last Year	Percent Change	Meeting Rm Attendance This Month	This Month Last Year	Percent Change
Aynor	2,015	1,598	26.1%	8	3	166.7%	109	86	26.7%	0	10	-100.0%
Bookmobile	1,280	759	68.6%	0	24	-100.0%	779	245	218.0%	0	0	0.0%
Bucksport	677	924	-26.7%	5	4	25.0%	88	33	166.7%	6	15	-60.0%
Carolina Forest	16,419	14,173	15.8%	526	675	-22.1%	689	748	-7.9%	394	260	51.5%
Conway	11,899	11,680	1.9%	289	412	-29.9%	1,517	1,162	30.6%	240	98	144.9%
Green Sea/Floyds	1,242	1,523	-18.5%	4	20	-80.0%	383	643	-40.4%	14	20	-30.0%
Little River	3,369	3,097	8.8%	51	4	1175.0%	112	340	-67.1%	36	19	89.5%
Loris	1,718	2,037	-15.7%	99	91	8.8%	70	0	0.0%	44	91	-51.6%
North Myrtle Beach	12,417	12,053	3.0%	450	478	-5.9%	1,153	852	35.3%	444	165	169.1%
Socastee	13,298	11,204	18.7%	332	662	-49.8%	1,466	694	111.2%	721	387	86.3%
Surfside Beach	11,230	10,641	5.5%	650	200	225.0%	994	614	61.9%	874	108	709.3%
Library To Go	44		0.0%									
cloudlibrary	17,304	16,897	2.4%									
hoopla	7,128	6,122	16.4%									
ILL borrowing	381	309	23.3%									
ILL lending	212	268	-20.9%									
<b>Total</b>	<b>100,633</b>	<b>93,285</b>	<b>7.9%</b>	<b>2,414</b>	<b>2,573</b>	<b>-6.2%</b>	<b>7,360</b>	<b>5,417</b>	<b>35.9%</b>	<b>2,773</b>	<b>1,173</b>	<b>136.4%</b>

	Public Printing			Computer Access			Wi-Fi Use			Reference Questions		
	Public Printing This Month	This Month Last Year	Percent Change	Computer Access This Month	This Month Last Year	Percent Change	Wi-Fi Use This Month	This Month Last Year	Percent Change	Reference Questions This Month	This Month Last Year	Percent Change
Aynor	653	1,296	-49.6%	128	140	-8.6%	51	37	37.8%	123	111	10.8%
Bookmobile	0	0	0.0%	4	3	33.3%	15	6	150.0%	9	8	12.5%
Bucksport	460	347	32.6%	44	62	-29.0%	43	29	48.3%	135	174	-22.4%
Carolina Forest	4,198	3,293	27.5%	601	524	14.7%	604	428	41.1%	441	103	328.2%
Conway	9,653	6,246	54.5%	763	888	-14.1%	484	429	12.8%	499	188	165.4%
Green Sea/Floyds	516	198	160.6%	138	83	66.3%	56	55	1.8%	57	60	-5.0%
Little River	1,924	2,491	-22.8%	216	272	-20.6%	111	111	0.0%	212	172	23.3%
Loris	2,476	2,498	-0.9%	230	306	-24.8%	50	73	-31.5%	73	14	421.4%
North Myrtle Beach	7,111	6,717	5.9%	837	922	-9.2%	268	247	8.5%	345	155	122.6%
Socastee	4,761	4,417	7.8%	654	489	33.7%	319	216	47.7%	41	338	-87.9%
Surfside Beach	5,387	4,419	21.9%	680	781	-12.9%	292	253	15.4%	471	256	84.0%
Library To Go												
<b>Total</b>	<b>37,139</b>	<b>31,922</b>	<b>16.3%</b>	<b>4,295</b>	<b>4,470</b>	<b>-3.9%</b>	<b>2,293</b>	<b>1,884</b>	<b>21.7%</b>	<b>2,406</b>	<b>1,579</b>	<b>52.4%</b>



	New Customers Registered This Month	New Customers Registered This Month Last Year	Percent Change	Customer Traffic Count This Month	Customer Traffic Count This Month Last Year	Percent Change	Enterprise / Website Users This Month	Enterprise / Website Users This Month Last Year	Percent Change
Aynor	24	17	41.2%	803	827	-2.9%			
Bookmobile	11	6	83.3%	420	13	3130.8%			
Bucksport	4	3	33.3%	438	480	-8.8%			
Carolina Forest	228	192	18.8%	8,261	6,656	24.1%			
Conway	175	208	-15.9%	9,395	8,491	10.6%			
Green Sea/Floyds	5	6	-16.7%	1,589	1,227	29.5%			
Little River	85	65	30.8%	2,923	2,811	4.0%			
Loris	23	16	43.8%	1,122	1,377	-18.5%			
North Myrtle Beach	138	133	3.8%	7,857	7,336	7.1%			
Socastee	150	133	12.8%	7,767	6,277	23.7%			
Surfside Beach	152	120	26.7%	7,952	6,857	16.0%			
Library To Go									
<b>Total</b>	<b>995</b>	<b>899</b>	<b>10.7%</b>	<b>48,527</b>	<b>42,352</b>	<b>14.6%</b>	<b>11,531</b>	<b>10,920</b>	<b>5.6%</b>

**Horry County Memorial Library**  
**Public Service Activity Through March 2023**  
**YEAR TO DATE**

	Circulation			In-house Use			Event Attendance			Meeting Rm Attendance		
	This Month	This Month Last Year	Percent Change	This Month	This Month Last Year	Percent Change	This Month	This Month Last Year	Percent Change	This Month	This Month Last Year	Percent Change
Aynor	16,971	14,200	19.5%	279	121	130.6%	1,263	551	129.2%	15	94	-84.0%
Bookmobile	8,488	6,467	31.3%	0	62	-100.0%	2,993	566	428.8%	0	0	0.0%
Bucksport	7,199	8,198	-12.2%	130	108	20.4%	795	535	48.6%	193	48	302.1%
Carolina Forest	136,877	123,188	11.1%	4,345	4,441	-2.2%	5,871	3,263	79.9%	13,234	1,191	1011.2%
Conway	108,783	97,236	11.9%	3,461	2,510	37.9%	7,091	5,490	29.2%	2,385	1,170	103.8%
Green Sea/Floyds	11,135	13,935	-20.1%	552	400	38.0%	2,851	3,972	-28.2%	84	117	-28.2%
Little River	28,949	25,470	13.7%	200	193	3.6%	2,324	1,505	54.4%	222	229	-3.1%
Loris	15,312	17,069	-10.3%	872	909	-4.1%	679	393	72.8%	348	269	29.4%
North Myrtle Beach	104,794	100,213	4.6%	3,705	4,832	-23.3%	6,218	3,154	97.1%	2,672	1,079	147.6%
Socastee	115,872	102,557	13.0%	3,007	6,023	-50.1%	7,641	4,049	88.7%	5,277	2,107	150.5%
Surfside Beach	94,170	94,159	0.0%	2,241	1,428	56.9%	5,341	2,856	87.0%	5,804	1,655	250.7%
Library To Go	44		0.0%									
cloudlibrary	148,965	139,212	7.0%									
hoopla	62,619	50,712	23.5%									
ILL borrowing	2,730	2,834	-3.7%									
ILL lending	1,628	2,272	-28.3%									
<b>Total</b>	<b>864,536</b>	<b>797,722</b>	<b>8.4%</b>	<b>18,792</b>	<b>21,027</b>	<b>-10.6%</b>	<b>43,067</b>	<b>26,334</b>	<b>63.5%</b>	<b>30,234</b>	<b>7,959</b>	<b>279.9%</b>

	Public Printing			Computer Access			Wi-Fi Use			Reference Questions		
	This Month	This Month Last Year	Percent Change	This Month	This Month Last Year	Percent Change	This Month	This Month Last Year	Percent Change	This Month	This Month Last Year	Percent Change
Aynor	7,272	7,383	-1.5%	1,333	1,205	10.6%	386	302	27.8%	901	559	61.2%
Bookmobile	0	0	0.0%	30	3	900.0%	15	13	15.4%	62	62	0.0%
Bucksport	3,011	2,817	6.9%	430	390	10.3%	300	236	27.1%	1,583	980	61.5%
Carolina Forest	29,220	25,941	12.6%	5,185	4,459	16.3%	3,812	2,875	32.6%	441	704	-37.4%
Conway	60,567	39,276	54.2%	7,002	5,806	20.6%	3,036	2,748	10.5%	499	1,333	-62.6%
Green Sea/Floyds	2,552	2,245	13.7%	1,108	699	58.5%	423	455	-7.0%	639	632	1.1%
Little River	15,784	16,380	-3.6%	1,908	1,943	-1.8%	867	828	4.7%	212	1,173	-81.9%
Loris	15,676	14,514	8.0%	2,010	2,181	-7.8%	457	722	-36.7%	372	534	-30.3%
North Myrtle Beach	33,232	29,814	11.5%	6,576	5,893	11.6%	1,720	1,518	13.3%	345	1,457	-76.3%
Socastee	32,038	28,097	14.0%	5,086	4,462	14.0%	2,019	1,782	13.3%	41	1,240	-96.7%
Surfside Beach	29,080	28,465	2.2%	5,719	6,370	-10.2%	2,065	1,888	9.4%	471	1,973	-76.1%
Library To Go												
<b>Total</b>	<b>228,432</b>	<b>194,932</b>	<b>17.2%</b>	<b>36,387</b>	<b>33,411</b>	<b>8.9%</b>	<b>15,100</b>	<b>13,367</b>	<b>13.0%</b>	<b>5,566</b>	<b>10,647</b>	<b>-47.7%</b>

	New Customers Registered This Month	New Customers Registered This Month Last Year	Percent Change	Customer Traffic Count This Month	Customer Traffic Count This Month Last Year	Percent Change	Enterprise / Website Users This Month	Enterprise / Website Users This Month Last Year	Percent Change
Aynor	205	127	61.4%	7,199	6,130	17.4%			
Bookmobile	72	12	500.0%	1,810	675	168.1%			
Bucksport	73	46	58.7%	4,083	3,136	30.2%			
Carolina Forest	2,228	1,572	41.7%	71,223	46,697	52.5%			
Conway	1,659	1,178	40.8%	66,329	54,879	20.9%			
Green Sea/Floyds	107	61	75.4%	11,121	8,652	28.5%			
Little River	697	543	28.4%	24,253	21,796	11.3%			
Loris	467	179	160.9%	9,778	9,900	-1.2%			
North Myrtle Beach	1,217	977	24.6%	55,021	50,499	9.0%			
Socastee	1,368	1,026	33.3%	58,575	46,347	26.4%			
Surfside Beach	1,506	1,120	34.5%	59,220	50,015	18.4%			
Library To Go									
<b>Total</b>	<b>9,599</b>	<b>6,841</b>	<b>40.3%</b>	<b>368,612</b>	<b>298,726</b>	<b>23.4%</b>	<b>98,446</b>	<b>92,957</b>	<b>5.9%</b>

# SOCIAL MEDIA

## MONTHLY REPORT

March 2023



HORRY COUNTY MEMORIAL  
LIBRARY

# Facebook Events

## Responses

Number of people who responded *Interested* or *Going* to an event.

## Reach

Number of people who had info about an event enter their screen.

158

total number of events

12

average number of responses per event  
(14 for large locations & 7 for small locations)






284

average reach per event  
(314 for large locations & 219 for small locations)

<b>Aynor</b> 7 events 14 responses average reach of 65	<b>Bucksport</b> 10 events 8 responses average reach of 189	<b>Carolina Forest</b> 30 events 1066 responses average reach of 562	<b>Conway</b> 12 events 113 responses average reach of 270	<b>G.S. Floyds</b> 9 events 20 responses average reach of 413
<b>Little River</b> 8 events 193 responses average reach of 172	<b>Loris</b> 6 events 9 responses average reach of 61	<b>N. Myrtle Beach</b> 20 events 104 responses average reach of 216	<b>Socastee</b> 23 events 150 responses average reach of 277	<b>Surfside Beach</b> 33 events 177 responses average reach of 190

# Facebook Events (continued)

This Month's Stand-Out Events

		Reach	Response
	<b>Carolina Forest</b> Friends of the Library \$5 Bag Sale Wednesday, March 22 • 9:00 AM - 7:00 PM	6517	789
	<b>Little River</b> Book Sale Friday, March 17 • 9:00 AM - 1:00 PM	1003	189
	<b>Carolina Forest</b> Music & Movement Wednesdays, March 1 & 15 • 11:00 AM	744	64
	<b>Conway</b> Family Night at the Library Thursdays • 6:00 PM	473	48
	<b>Surfside Beach</b> FOSL Book Sale Wednesday & Thursday, March 8 & 9	534	42



[bit.ly/HCMLevents](https://bit.ly/HCMLevents)  
had **243** hits this month



87% ← 211 of those were from Facebook,  
32 were direct (someone typed/pasted  
the URL directly into a browser)

This bitly link is posted at the end of all of our Facebook events, occasionally promoted through various posts on Facebook and Instagram, and is part of our core TV Slides.

# Social Media Posts

Kind of a big deal this month...

Baby Chicks, Ed Piotrowski, and Dragon Eggs!

(Main Page) Thursday, March 9 @ 6:00 PM



Ed Piotrowski, WPDE's Chief Meteorologist, will be discussing all things weather at this month's Homeschool Meetup at #NorthMyrtleBeachLibrary on Wednesday, March 22 at 12:00 PM.

\*\*Registration is required for this event, please sign-up In-person at North Myrtle Beach Library or by calling 843-915-5281\*\*

North Myrtle Beach Library has a Homeschool Meetup every 4th Wednesday of the month, with different presentations and activities provided for students. And if you are looking for a Homeschool Meetup at a library near you, find all our homeschool events at [bit.ly/HCMHomeschool](http://bit.ly/HCMHomeschool).

Reach	Engagements	Reactions/ Likes	Comments	Shares	Bitly Link Clicks
1,604	182	40	0	9	37

(Main Page) Wednesday, March 22 @ 2:38 PM

**Celebrity Alert** 📺 Homeschool students from around the area met-up at the #NorthMyrtleBeachLibrary today to learn about all things weather with Ed Piotrowski!

Reach	Engagements	Reactions/ Likes	Comments	Shares	Bitly Link Clicks
1,303	278	37	1	0	—



(Main Page) Wednesday, March 22 @ 7:00 PM



#GreenSeaFloydsLibrary has eggciting news! Their baby chicks are due to hatch this week! Stop by the library anytime to check out the activity for yourself! Each egg will take 5-7 hours to hatch, but can take up to 24 hours! Throughout the process you can hear them chirping, and once some chicks hatch they can help the others along. Stay tuned for updates on their progress 🐣🐣

This project was in partnership with Green Sea Clovers 4-H Club.

Reach	Engagements	Reactions/ Likes	Comments	Shares	Bitly Link Clicks
1,639	133	40	13	4	—

(Main Page) Thursday, March 23 @ 11:52 AM

The #GreenSeaFloydsLibrary chicks have started to hatch! And there are now 5! Stop by to check out their progress. Each egg will take 5-7 hours to hatch, but can take up to 24 hours! Throughout the process you can hear them chirping, and now that some chicks have hatched they can help their siblings along 🐣🐣

This project was in partnership with Green Sea Clovers 4-H Club.

Reach	Engagements	Reactions/ Likes	Comments	Shares	Bitly Link Clicks
1,462	165	56	18	10	—



(Main Page) Thursday, March 23 @ 4:26 PM

We're up to 12 chicks at #GreenSeaFloydsLibrary 🐣

We have several more eggs that have "pipped" and should hatch overnight or tomorrow! It's getting a little crowded in the incubator, but we can't take the chicks out until the last one hatches because it is important the humidity stays high inside the incubator. Saturday they will be moved to a brooder box where they will have a lot more room! Stop by anytime this week or next to see how they are progressing 🐣🐣

Reach	Engagements	Reactions/ Likes	Comments	Shares	Bitly Link Clicks
1,331	256	43	1	4	—



(Main Page) Tuesday, March 28 @ 1:28 PM

#GreenSeaFloydsLibrary had a total of 20 chicks hatch! They were moved to their brooder box on Saturday, where they are kept warm and safe with easy access to food and water. Stop by the library anytime this week to see them in person. They will move to their permanent home after Friday.

This project was in partnership with Green Sea Clovers 4-H Club.

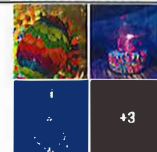
Reach	Engagements	Reactions/ Likes	Comments	Shares	Bitly Link Clicks
5,196	741	100	6	7	—



(Main Page) Thursday, March 30 @ 2:30 PM

Check out these blacklight "Incubating" dragon eggs created by teens at #CarolinaForestLibrary! Teen Zone is a regular program for ages 13-18 — see upcoming dates and all of Carolina Forest's upcoming events for teens at [bit.ly/CFLTeens](http://bit.ly/CFLTeens).

Reach	Engagements	Reactions/ Likes	Comments	Shares	Bitly Link Clicks
1,068	143	22	3	1	4



If you have an event you want to promote, please feel free to let me know! This can be before the event in an effort to get better attendance or after the event to show the world how exciting and interesting our events are.

# Social Media Posts

One more interesting post...

Our ***Need help with your taxes?*** post has continued to do well!  
Normally after about a week the stats for posts don't typically change....

## Stats about a week after the post:

Reach	Engagements	Reactions/ Likes	Comments	Shares
581	50	5	0	5

## Stats at the start of March:

Reach	Engagements	Reactions/ Likes	Comments	Shares
1569	150	13	2	11

## Stats today:

Reach	Engagements	Reactions/ Likes	Comments	Shares
2,338	211	14	2	12